

MINUTES
VILLAGE OF LAKE PARK COMMUNICATIONS COMMISSION
3801 LAKE PARK ROAD, LAKE PARK, NC
7 PM

October 17, 2018

ATTENDING: Kristen Bowman, Sharon Williams, Tiffany Zamora

PUBLIC ATTENDING: N/A

CALL TO ORDER: Kristen Bowman called to order at 7:00pm

PLEDGE OF ALLEGIANCE: Kristen Bowman led Pledge of Allegiance

PUBLIC COMMENT: N/A

APPROVAL OF MINUTES: Tiffany Zamora motioned to approve August minutes, Sharon Williams seconded, motion passed.

WELCOME TOTES: Tiffany and Sharon stuffed Totes in September and began doing rounds with Claudia Flagg from HOA. Claudia is able to provide new homeowner information and began delivering to those who moved to Lake Park in 2018. Bizzy's, Puerto Vallarta, and Touch of Love Hair Salon did not contribute. Next delivery dates will be arranged with partnership with Claudia Flagg

TEXT NOTIFICATIONS: Kristen discovered that e-notify enrollments are at 400+ enrollments. Before moving to text, need to increase enrollments in e-notify for proof of concept. Also, Council is not interested in changing website at this time, so need to research more cost-effective alternatives. Tabled until Budget talks for 2019-20 year.

SOCIAL MEDIA: Kristen presented to Council first draft of Social Media Comments and Social Media Policy.

EVENTS: Discussion around potential events, educational and social. Set New Resident Mixer for Sunday, February 10, 2019 from 2-4pm. CC members arrive 1:30 for set-up.

MEETING AJOURNED: Sharon Williams motioned, Tiffany Zamora seconded, motion passed.
7:50pm